



BENJAMIN JEX

User Experience Designer

Technical Skills

UI/Prototyping via Figma, Adobe XD, Sketch

Programming via PHP, Javascript, Lua, HTML, CSS

Databases via MySQL & phpMyAdmin

Graphics via Adobe Photoshop & Illustrator, Sketch

Soft Skills

Investigating stakeholder needs & processes

Building common definitions with stakeholders

Proactively serving colleagues & customers

Seeking feedback to learn & make proper changes

Teaching through systems design & observing listeners

Certifications

User Experience: The Beginner's Guide

Design Thinking: The Ultimate Guide

Experience

Founder & CEO

Triangle Logic

Design & IT Services

Nov 2023 - Present

Lathrop, CA

- Researches, designs, develops, and tests websites for local businesses
- Produces logos, brand assets, advertisements, and merchandise
- Provides IT support to diagnose and address computer issues
- Identifies & markets co-beneficial opportunities for clients/leads
- Estimates project budgets/timelines & manages customer relationships
- Upholds & exceeds legal/accessibility compliance requirements

Volunteer Design & Technology Associate

Tracy Earth Project

Environmental Advocacy Non-Profit

Oct 2023 - Present

Tracy, CA

- Administrator and tech support for more than a dozen members
- Migrated data backend to new provider for stability and security
- Designs logos and brand assets, produces merchandise and marketing

Volunteer User Experience Designer

Monterey Institute for Research in Astronomy

Astronomical Research & Education

Jan - Dec 2020

Marina, CA

- Designed interaction system & visual framework for visitors website
- Researched & validated via comparative analysis & usability testing
- Documented requirements & designs for thorough developer handoff

Education

BS in Communication Design, cum laude

California State University Monterey Bay

Concentration in Web Design

2020

Seaside, CA

Developed skills in User Experience Research & Design through the application of web design and media arts. Practiced communication through design, including project and team management skills.